

KIMILY JIANG

FASHION DESIGNER | FASHION STYLIST

Award-winning Fashion Designer and Fashion Stylist with over 10 years of experience in apparel design, creative direction, garment development, and fashion editorial production.

Recognized through international design competitions, magazine publications, media interviews, and New York Fashion Week participation.

EXPERIENCE

STELLE ATHLETIC INC.

Aug 2023 – Present

Senior Fashion Designer

- Lead apparel design and development across womenswear, childrenswear, activewear, and lifestyle categories.
- Conduct trend forecasting, market research, and competitive analysis to drive seasonal collection strategy.
- Develop technical packages, specifications, and production-ready documentation for domestic and overseas manufacturing partners.
- Collaborate with sourcing, merchandising, marketing, and production teams to ensure commercial success and brand consistency.
- Manage product development from concept through sampling, fitting, and production approval.
- Create original garment concepts, color stories, print graphics, and presentation materials aligned with business objectives.

DISHANG GROUP CO.

Apr 2021 – Aug 2021

Men Suits Surveyor

- Conducted consumer research and market analysis for men's suiting category.
- Spearheaded a major pricing restructuring by redirecting focus on consumer willingness to pay instead of product cost.
- Increased average sale by 35% through strategic product positioning.

INDEPENDENT FASHION DESIGNER & STYLIST

Jul 2018 – Jul 2023

Fashion Designer

- Designed custom men's suits and garments, including tailoring, pattern making, and sewing.

Costume Stylist

- Costume matching for performance crews and creative projects. During school period, selected and matched costumes for the crew.

Product Designer

- Developed apparel derivative products such as wingsuit, parachuting bag, helmet, and other functional accessories.

EDUCATION

ACADEMY OF ART UNIVERSITY

May 2022

Bachelor of Fine Arts in Fashion Design

FASHION SHOW EXPERIENCE

HEAVEN'S GATES FASHION SHOW

Sep 2025

Designer

New York, NY

Presented an original collection inspired by the Japanese film "Memories of Matsuko."

NEW YORK FASHION WEEK

Feb 2023

Production Volunteer

New York, NY

Supported runway production, backstage coordination, and various operational tasks during fashion week.

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SKILLS & EXPERTISE

- Fashion Design
- Trend Forecasting
- Technical Packages
- Pattern Development
- Garment Construction
- Fabric & Trim Sourcing
- Creative Direction
- Editorial Styling
- Product Development
- Concept Research & Development

HONORS & AWARDS

Winner

Trash'n Fashion: From Throwaway to Runway
San Francisco, USA Nov 2019

Finalist

China Silk Clothing Creative
Design Competition
China Oct 2019

Bronze Award

CIDEA Design Award
Germany Sep 2023

PUBLICATIONS

"Princess From the Ocean"
Moevir Magazine (France) Jul 2022

"Summer Breeze"
Selin Magazine Mar 2023

MEDIA FEATURES

"Meet Kimily Jiang / Fashion Designer and Stylist"
Shoutout LA Nov 2022

"Interview Ying Kimily Jiang"
Al-Tiba9 Contemporary Art Apr 2023

"Innovative Fashion Designer Kimily Jiang:
Transforming Waste into Blooming Masterpieces"
Fashion Sizzle Jun 2023

"Creating a Sustainable Future: Kimily Jiang and
Kaiqi Wang's Environmental Podium"
ELLE Fashion Magazine Jun 2023

SOFTWARE

Adobe Photoshop • Adobe Illustrator
Procreate • Microsoft Office (Word, Excel, PPT)

LANGUAGES

English (Fluent)
Chinese (Mandarin, Native)